



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 314699

Schedule Dates

Date Entered 06/04/12
Last Modified 09/21/12

Advertiser

Entered By Jill Hipskind

Agency

Democratic Congressional Campaign Committee (3571)
Great American Media (3571)

Product

Political - Issue (1068)

Brand

1210/DCCC (129806)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

FURMAN,MIKE

Phone/Fax

/

CPE

11/14/1210

Account Types

National/Political

Billing Type

Standard

Comments

DCCC
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL CAMPAIGN

Spots

Rate

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Cancelled Line / Spot	10/02/12-10/04/12	3	:30	11:35P- 12:02A (EST)	2		X	X	X				2	\$650.00	\$1,300.00	Charlotte (WSOC)	NIGHTLINE	9/21/12
2.0	Cancelled Line / Spot	10/02/12-10/05/12	3	:30	12P- 1P (EST)	2		X	X	X	X			2	\$500.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/21/12
3.0	Cancelled Line / Spot	10/02/12-10/05/12	6	:30	4P- 5P (EST)	2		X	X	X	X			2	\$600.00	\$1,200.00	Charlotte (WSOC)	DR. OZ	9/21/12
4.0	Cancelled Line / Spot	10/02/12-10/05/12	4	:30	5P- 5:30P (EST)	2		X	X	X	X			2	\$1,100.00	\$2,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	9/21/12
5.0	Cancelled Line / Spot	10/02/12-10/05/12	4	:30	5:30P- 6P (EST)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/21/12
6.0	Cancelled Line / Spot	10/02/12-10/05/12	4	:30	6P- 6:30P (EST)	2		X	X	X	X			2	\$1,500.00	\$3,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/21/12
7.0	Cancelled Line / Spot	10/02/12-10/05/12	4	:30	6A- 7A (EST)	3		X	X	X	X			3	\$900.00	\$2,700.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	9/21/12
8.0	Cancelled Line / Spot	10/02/12-10/05/12	4	:30	6:58P- 7:30P (EST)	2		X	X	X	X			2	\$1,150.00	\$2,300.00	Charlotte (WSOC)	INSIDE EDITION	9/21/12
9.0	Cancelled Line / Spot	10/02/12-10/05/12	4	:30	7A- 9A (EST)	3		X	X	X	X			3	\$1,000.00	\$3,000.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/21/12
10.0	Cancelled Line / Spot	10/02/12-10/05/12	4	:30	7:28P- 7:56P (EST)	2		X	X	X	X			2	\$1,000.00	\$2,000.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	9/21/12
11.0	Cancelled Line / Spot	10/02/12-10/05/12	4	:30	9A- 10A (EST)	2		X	X	X	X			2	\$450.00	\$900.00	Charlotte (WSOC)	LIVE WITH KELLY	9/21/12
12.0	Cancelled Line / Spot	10/08/12-10/08/12	3	:30	8P- 10P (EST)	1								1	\$6,000.00	\$6,000.00	Charlotte (WSOC)	DANCING WITH THE STARS: FALL 12	9/21/12
13.0	Cancelled Line / Spot	10/06/12-10/06/12	4	:30	6A- 8A (EST)	1								1	\$350.00	\$350.00	Charlotte (WSOC)	SATURDAY AM NEWS	9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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Advertiser	Last Modified	09/21/12
Democratic Congressional Campaign Committee (3571)	Entered By	Jill Hipskind
Agency	CO-OP	No
Great American Media (3571)	Headline #	06144814
Product	Demo	
Political - Issue (1068)	Order Type	Normal
Brand	Package Deal	
1210/DCCC (129806)	Commission %	15.00
Salesperson	Commission	\$0.00
Telerep/Philadelphia, Philadelphia (1057)	Net Total	\$0.00
Sales Office	Sales Tax	
Telerep/Philadelphia		
Buyer Name		
FURMAN,MIKE		
Phone/Fax		
/		
CPE		
11/14/1210		
Account Types		
National/Political		
Billing Type		
Standard		
Comments		
DCCC ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL CAMPAIGN		

Spots

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Grand Total:

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14.0	Cancelled Line / Spot	10/06/12-10/06/12	4	:30	7:30P- 8P (EST)							1		1	\$650.00	\$650.00	Charlotte (WSOC)	ET WEEKEND	9/21/12
15.0	Cancelled Line / Spot	10/06/12-10/06/12	2	:30	8P- 11:30P (EST)							2		2	\$2,500.00	\$5,000.00	Charlotte (WSOC)	AFC SAT NIGHT COLLEGEFOOTBALL EFF:	9/21/12
16.0	Cancelled Line / Spot	10/07/12-10/07/12	2	:30	6P- 6:30P (EST)							1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWITNESS NEWS SUN 6P	9/21/12
17.0	Cancelled Line / Spot	10/07/12-10/07/12	3	:30	8A- 9A (EST)							1		1	\$750.00	\$750.00	Charlotte (WSOC)	SUNDAY GMA	9/21/12
18.0	Cancelled Line / Spot	10/07/12-10/07/12	3	:30	9A- 10A (EST)							1		1	\$450.00	\$450.00	Charlotte (WSOC)	THIS WEEK	9/21/12
19.0	Cancelled Line / Spot	10/02/12-10/07/12	3	:30	11P- 11:35P (EST)			X	X	X	X	X		3	\$1,400.00	\$4,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	9/21/12
20.0	Cancelled Line / Spot	10/08/12-10/08/12	4	:30	6A- 7A (EST)			1	X					1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	9/21/12
21.0	Cancelled Line / Spot	10/08/12-10/08/12	4	:30	7A- 9A (EST)			1	X					1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/21/12

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

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